



Wound Market Consulting

Market Research

Your Wound Care Market Questions answered by Wound Care Market Specialists

Q: It is often assumed that chronic wounds make up 30% of case loads. What is the impact if service improvements mean it is actually < 20%?

Q: How long are non-healing wounds actually being managed in the community before referral? What does that mean for your product use?

Q: What is the Leg Ulcer care pathway in France?

Q: Do Health Economics arguments really influence wound care prescribers?

Q: How much are collagen dressings used?

Q: Are portable NPWT devices a threat to dressings in the community?

Q: Which is the best region in Italy/France/UK to enter the wound care market?

Q: Which reimbursement parameters should we take into account when designing a wound care product?

Delivering Specialist Wound Care Market Insights

Market Research

Delivering Wound Care Market Insights

Our Clients & their Challenges

- Innovators - Is my invention relevant?
- Start-Ups - Where is the best route to market?
- Established businesses - How are we doing?
- Investors - Will this plan work?

We Review & Refine the Brief

Bespoke Primary Research

Using our existing networks of...

- Wound Care Specialists
- Surgeons
- Podiatrists
- Community Nurses
- Generalist Clinicians
- Wound Care Industry Experts

Secondary Research

Utilising our specialist inhouse...

- Wound Care industry Database
- Trade Partner Database
- Reimbursement Libraries & external...
- Clinical Literature Reviews
- Innovation Pathways
- Government initiatives

Our Primary Research Methods

- Web Based Surveys
- Telephone Interviews
- Face-to-Face Interviews
- Expert Panels
- Clinical Site Survey

Our Secondary Research Methods

- Targeted collection, analysis & compilations of information / data by experienced experts.

Review by our Wound Care Industry Specialists

Market Insights Relevant to Your Business